

## Overview of LMCR Sustainability Planning Process

<b>Purpose</b>	Develop a plan to ensure the long-term sustainability of La Manzanita Community Resources
<b>Key Issues to be Addressed in the Plan</b>	<ol style="list-style-type: none"> <li>1. Overall community and funder perceptions of the programs and their successes; focus on perceptions of a select group of community leaders, collaborators and funders</li> <li>2. Evaluation of organizational structure including the possibility of forming an Advisory Board; organizational structure options will be explored with Community Bridges leaders as well as external stakeholders</li> <li>3. Assessment of future funding potential. Information provided primarily by LMCR and CB with limited additional research and recommendations by consultant.</li> <li>4. Perceptions of key stakeholders of best methods to assure continuous improvement in cultural competency.</li> </ol>
<b>Phases of the Planning Process</b>	<p>Based on Finance Project's sustainability planning model; adapted to fit LMCR's timeframe for completion</p> <ul style="list-style-type: none"> <li>• Preplanning: agree on process, create Task Force (complete by 8/15)</li> <li>• Stakeholder Assessment: surveys, focus group, other data (complete by 9/14)</li> <li>• Clarify the Big Picture: review logic model, assessment data (complete by 9/15)</li> <li>• Identify What Will be Sustained: prioritize what services to stop/decrease/ maintain/increase/add and for whom (complete by 9/15)</li> <li>• Develop Financing Strategies: project costs and revenue, assess financing gap, identify financing options, prioritize financing strategies (complete by 10/10)</li> <li>• Plan for Building Community Support: partnerships, marketing, outreach (complete by 10/10)</li> <li>• Write the Plan (complete by 10/24)</li> </ul>
<b>Role of the Task Force</b>	<p>Help LMCR decide what to include in the Sustainability Plan</p> <ul style="list-style-type: none"> <li>• Make recommendations based on data from Stakeholder Assessment, your own knowledge and experience with LMCR and the Pajaro Valley community, and your strategic thinking</li> <li>• Review materials, drafts as needed</li> </ul>
<b>Decision-making Process</b>	<ul style="list-style-type: none"> <li>• Present data and information</li> <li>• Discuss and brainstorm</li> <li>• Narrow/prioritize</li> <li>• Assess level of agreement among Task Force</li> <li>• Develop recommendations</li> <li>• LMCR and CB make final decision about content of sustainability plan</li> </ul>