

Overview of LMCR Sustainability Planning Process

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| Purpose | Develop a plan to ensure the long-term sustainability of La Manzanita Community Resources |
| Key Issues to be Addressed in the Plan | <ol style="list-style-type: none"> 1. Overall community and funder perceptions of the programs and their successes; focus on perceptions of a select group of community leaders, collaborators and funders 2. Evaluation of organizational structure including the possibility of forming an Advisory Board; organizational structure options will be explored with Community Bridges leaders as well as external stakeholders 3. Assessment of future funding potential. Information provided primarily by LMCR and CB with limited additional research and recommendations by consultant. 4. Perceptions of key stakeholders of best methods to assure continuous improvement in cultural competency. |
| Phases of the Planning Process | <p>Based on Finance Project's sustainability planning model; adapted to fit LMCR's timeframe for completion</p> <ul style="list-style-type: none"> • Preplanning: agree on process, create Task Force (complete by 8/15) • Stakeholder Assessment: surveys, focus group, other data (complete by 9/14) • Clarify the Big Picture: review logic model, assessment data (complete by 9/15) • Identify What Will be Sustained: prioritize what services to stop/decrease/ maintain/increase/add and for whom (complete by 9/15) • Develop Financing Strategies: project costs and revenue, assess financing gap, identify financing options, prioritize financing strategies (complete by 10/10) • Plan for Building Community Support: partnerships, marketing, outreach (complete by 10/10) • Write the Plan (complete by 10/24) |
| Role of the Task Force | <p>Help LMCR decide what to include in the Sustainability Plan</p> <ul style="list-style-type: none"> • Make recommendations based on data from Stakeholder Assessment, your own knowledge and experience with LMCR and the Pajaro Valley community, and your strategic thinking • Review materials, drafts as needed |
| Decision-making Process | <ul style="list-style-type: none"> • Present data and information • Discuss and brainstorm • Narrow/prioritize • Assess level of agreement among Task Force • Develop recommendations • LMCR and CB make final decision about content of sustainability plan |